## 1 Event Engagement

### Networking Activities

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Profile Views</td>
<td>3,062</td>
</tr>
<tr>
<td>Total Messages Sent/Received</td>
<td>1,062</td>
</tr>
<tr>
<td>Total Business Cards/Contact Info Exchanged</td>
<td>117</td>
</tr>
</tbody>
</table>

### Photos

- Total Photos Shared: 5

### Downloads

- Total Number of Downloads: 389 out of 597 attendees (65%)

### Note-taking usage

- Total Number of Notes Written: 44

### Agenda

<table>
<thead>
<tr>
<th>Session Name</th>
<th>Total Views</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Ceremony</td>
<td>414</td>
</tr>
<tr>
<td>Keynote Speaker</td>
<td>393</td>
</tr>
<tr>
<td>Breakfast</td>
<td>386</td>
</tr>
</tbody>
</table>

### Sponsors

- Total Sponsor Impressions: 2,864

### Organizer Appreciation

- Appreciation Messages: 1

- Attendee Appreciation:
  - Ro King
  - Harvard
  - Message: Dear Anea and Candy, Hope you are taking a well-deserved rest tonight! You should be proud of all you accomplished this weekend. Hope you get a few minutes to reflect on the results of all your efforts. Well done! Ro ...

## 2 Event Management
Announcements

<table>
<thead>
<tr>
<th>NUMBER OF ANNOUNCEMENTS SENT</th>
<th>OPEN RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>83%</td>
</tr>
</tbody>
</table>

Event Bulletin

<table>
<thead>
<tr>
<th>NUMBER OF MESSAGES IN BULLETIN</th>
<th>NUMBER OF ATTENDEES ACTIVE IN BULLETIN</th>
</tr>
</thead>
<tbody>
<tr>
<td>150</td>
<td>81</td>
</tr>
</tbody>
</table>

Live Polling

<table>
<thead>
<tr>
<th>NUMBER OF POLLS CONDUCTED</th>
<th>ANSWER RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>36%</td>
</tr>
</tbody>
</table>

Attendees Breakdown

Attendees Breakdown - Top 5 Active Attendees

TOP 5 MOST ACTIVE ATTENDEES BY APP ACTIONS (Excluding Event Organizers):

- Jeferson Mendoza - 1829 Dartmouth College
- Sydney Li - 1565 University of Pennsylvania
- Lori Sal-long - 1551 Columbia University
- Jennifer Dueñas - 1513 Yale University
- Frank Garcia - 1394 Boston College

Attendees Breakdown - Country

BREAKDOWN BY COUNTRIES

Total number of countries: 6

TOP 5 COUNTRIES:
1. United States (227)
2. UK (2)
3. Brazil (1)
4. Romania (1)
5. Chile (1)
Attendees Breakdown - State (in the United States)

BREAKDOWN BY STATES (in the United States)

Total number of states: 25

TOP 5 STATES:
1. Pennsylvania (57)
2. New York (50)
3. California (26)
4. Massachusetts (15)
5. Illinois (14)

Attendees Breakdown - Affiliation

BREAKDOWN BY AFFILIATION

Total number of affiliations: 160

TOP 5 AFFILIATIONS:
1. University of Pennsylvania (112)
2. Brown University (37)
3. Princeton University (32)
4. Cornell University (28)
5. Yale University (23)

Attendees Breakdown - Industry

BREAKDOWN BY INDUSTRY

Total number of industries: 20

TOP 5 INDUSTRIES:
1. Higher Education (8)
2. Public Policy (6)
3. Education Management (2)
4. Management Consulting (2)
5. Research (2)