




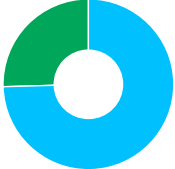







2018 Penn 1vyG Conference

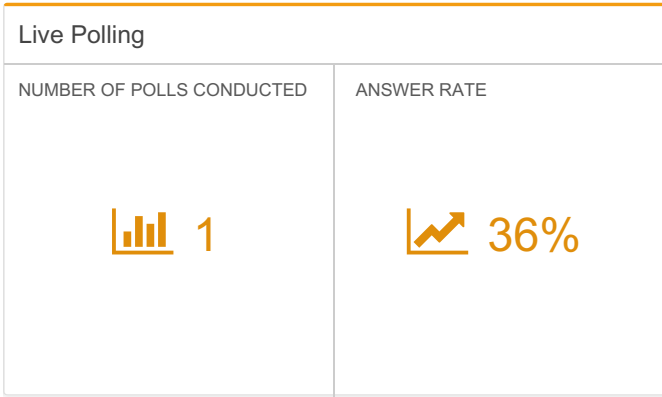
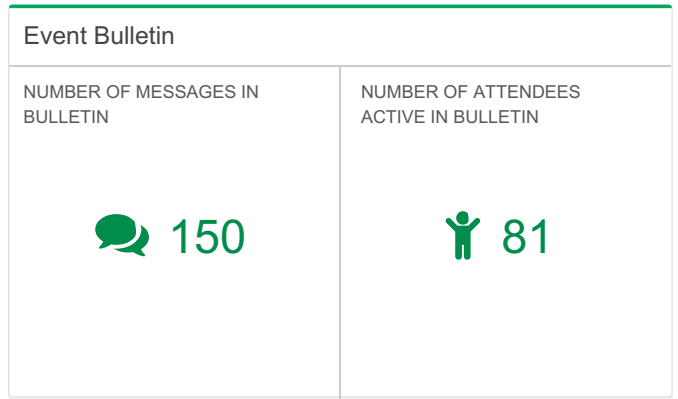
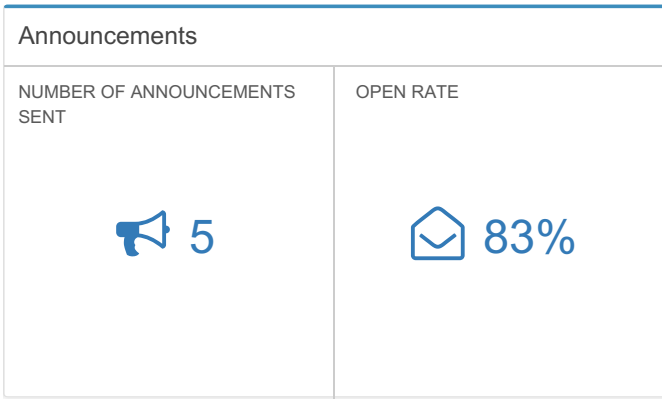
Event Report

2018-02-16 - 2018-02-18

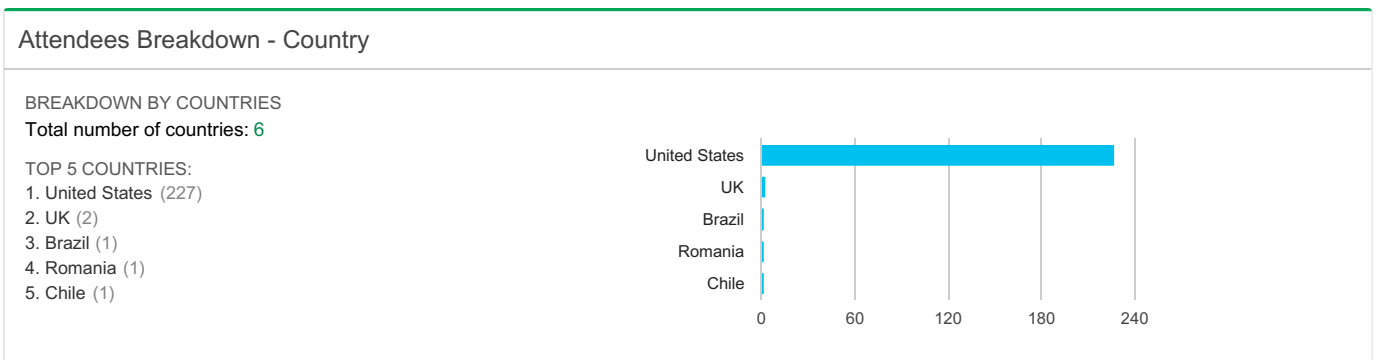
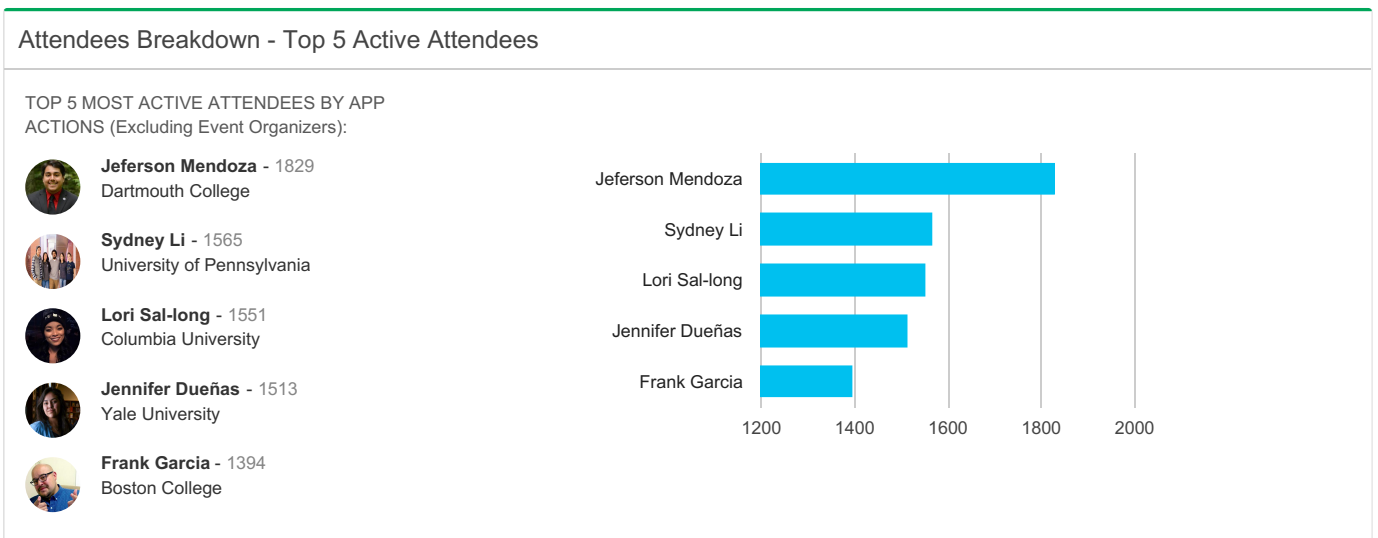
1 Event Engagement

Networking Activities			Photos	
TOTAL PROFILE VIEWS  3,062	TOTAL MESSAGES SENT/RECEIVED  1,062	TOTAL BUSINESS CARDS / CONTACT INFO EXCHANGED  117	TOTAL PHOTOS SHARED  5	
Downloads			Note-taking usage	
TOTAL NUMBER OF DOWNLOADS  389 out of 597 attendees (65%)	BREAKDOWN BY DEVICE  <ul style="list-style-type: none">iOS (75%, 290)Android (25%, 99)		TOTAL NUMBER OF NOTES WRITTEN  44	
Agenda			Sponsors	
TOTAL SESSION VIEWS  4,149	TOP 3 SESSIONS Sessions with highest total views, check-ins, likes, & comments. <ol style="list-style-type: none">1 Opening Ceremony2 Keynote Speaker3 Breakfast		TOTAL SPONSOR IMPRESSIONS  2,864	
Organizer Appreciation				
APPRECIATION MESSAGES  1	ATTENDEES APPRECIATE YOUR EFFORTS  <p>Ro King Harvard Dear Anea and Candy, Hope you are taking a well-deserved rest tonight! You should be proud of all you accomplished this weekend. Hope you get a few minutes to reflect on the results of all your efforts. Well done! Ro ...</p>			

2 Event Management



3 Attendees Breakdown



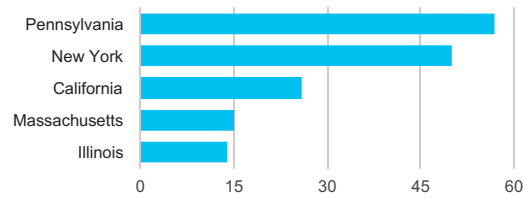
Attendees Breakdown - State (in the United States)

BREAKDOWN BY STATES (in the United States)

Total number of states: 25

TOP 5 STATES:

1. Pennsylvania (57)
2. New York (50)
3. California (26)
4. Massachusetts (15)
5. Illinois (14)



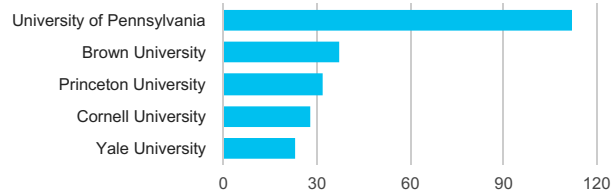
Attendees Breakdown - Affiliation

BREAKDOWN BY AFFILIATION

Total number of affiliations: 160

TOP 5 AFFILIATIONS:

1. University of Pennsylvania (112)
2. Brown University (37)
3. Princeton University (32)
4. Cornell University (28)
5. Yale University (23)



Attendees Breakdown - Industry

BREAKDOWN BY INDUSTRY

Total number of industries: 20

TOP 5 INDUSTRIES:

1. Higher Education (8)
2. Public Policy (6)
3. Education Management (2)
4. Management Consulting (2)
5. Research (2)

